

# Sweet store opens second largest store in Union Square, New York

Danish socks, underwear, and swimwear brand Sweet Store is deepening its roots in New York City with the opening of its latest retail store in Union Square

The company's fifth *New York City* retail space—and eighth in the U.S. opens on *May. 18* at the corner of Union Square's notorious farmers market. As the CEO said "It's very rare to find vacancies here and when we got the opportunity, we jumped on it"

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